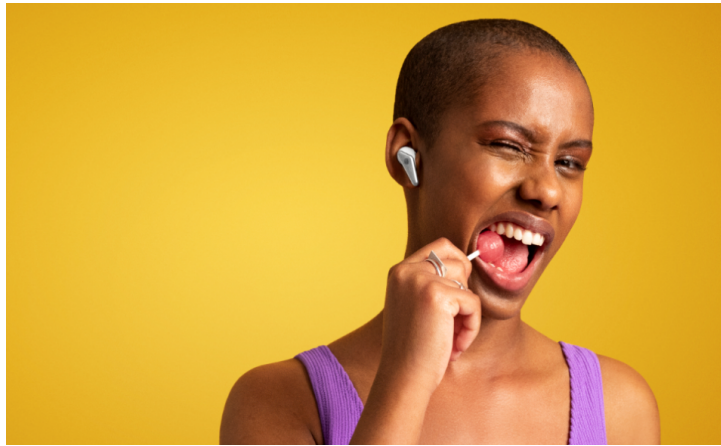


TRACK Air+

No wires. No noise.

New true wireless noise cancelling earbuds from Libratone offer superior audio technology in stylish Danish design.



LONDON, 9th JULY 2019: TRACK Air+, Libratone's new true wireless earbuds with Active Noise Cancellation (ANC), have launched in the UK.

TRACK Air+ are big in every way but size. Packed with industry-leading features, offering the latest in audio technology to create the perfect true wireless experience; TRACK Air+ come loaded with a host of innovative, yet intuitive, features. Designed in Libratone's trademark, elegant Danish design, TRACK Air+ are available in both Black and White. The earbuds retail at £179 and will be available from 15th July exclusively on Amazon*.

The ultra-lightweight earbuds, weighing only 5.6 grams each, are one of the lightest and most compact on the market. TRACK Air+ delivers rich, true sound that's usually reserved for big, bulky headphones. Punching well above their weight, TRACK Air+ features innovative noise cancellation which automatically adapts to your



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surroundings, tuning out an impressive 30dB of noise, and the noise cancelling level can also be adjusted manually.

The TRACK Air+ true wireless earbuds deliver six hours of battery time on a full charge. When you need more juice, there's no need to go searching for a plug; simply place the earbuds into their pocket-size wireless charging case which guarantees a further three full charges. That's 24 hours of music without even needing a socket, so you can enjoy your favourite tunes, or podcasts, on repeat wherever you are.

Libratone believes there is no point to a great pair of earphones if you can't use them wherever and whenever you want. That's why TRACK Air+ feature a sweat and splash-proof premium design (IPX4) that makes it suitable for any weather. If you can handle it, chances are these earbuds can too.

TRACK Air+ boast clever technology that mirrors your usage patterns and a strong Bluetooth (BT 5.0) connection that never drops off. No need to take your phone out of your pocket, the earbuds know when you're wearing them and when you're not, automatically stopping the music when not in use. Customisable touch controls mean you can pick up calls with a simple tap. Whilst thanks to the dual-mic, you will be heard on calls, just as well as you hear them.

TRACK Air+ is available from 15th July and will be sold exclusively, for a time limited period, on Amazon retailing at a highly-competitive £179. The first 400 customers will also receive a free Libratone COIL charging plate, which will retail at £34. For further product information visit www.libratone.com or Amazon.co.uk/Libratone

-ENDS-

Notes to Editors

*TRACK Air+ will be sold on Amazon as an exclusive launch partner for a limited 30-day period, before being made available in other retailers and e-retailers.



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About COIL

COIL is a wireless charging plate. Designed to a high quality from a combination of rubber and quick-heat metal, ensuring charging efficiency, whilst also keeping your device cool. Ultra-thin and compact for easy portability and storage. A soft light is emitted, for easy visibility, whilst your device is charging. The perfect companion for TRACK Air+ and TRACK Air. Available in black, white and pink.

High-res cut-out imagery is available on request.

Press materials can be found at: www.libratone.com/press

Facebook: www.facebook.com/Libratone

Twitter: @Libratone

Instagram: @Libratone

For more information, please contact:

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About Libratone & our mission to free the sound

Founded in Denmark in 2009, Libratone's goal has always been to set sound free, by creating wireless technology that can be enjoyed anywhere, anytime. Everything we make is the result of our ceaseless passion for engineering and design. Whether speakers or noise cancelling headphones, we innovate and push wireless potential to its limits, in order to create rich, authentic sound. Sound that we bring to life with timeless, Danish design. Creating the perfect harmony of form and function.